

Agenda

31st JANUARY

10:00 – 11:00

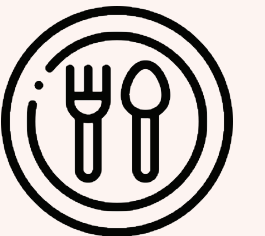
Booth Setup in Expo Hall

11:00 – 17:00

Booth Registration Open

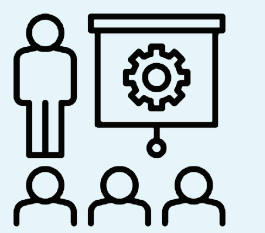
12:30 – 14:00

Lunch for Sponsor Staff
Meet, Greet & Eat



14:00 – 16:00

Adobe Commerce Business Practitioner Workshop
Mark Shust
Magento Teacher at M.academy



14:00 – 18:00

Expo Hall Opens (Meet Our Sponsors)

*No Learning Tracks

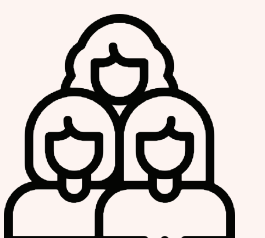
16:00 – 18:00

Happy Hour (in Expo Hall)



17:30 – 18:30

ANCILLARY EVENT
Women in Ecommerce



19:00 – 21:00

ANCILLARY EVENT
Kuro - Omakase Fine Dining

platform.sh



19:00 – 21:00

ANCILLARY EVENT
PLA

Avalara



*All times in EST

Agenda

31st JANUARY

20:00 – 22:00

ANCILLARY EVENT

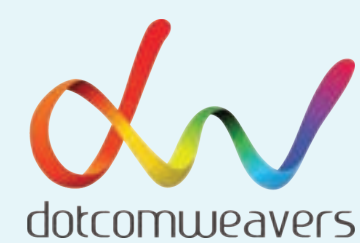
Davidoff Cigar & Cognac



21:00 – 23:00

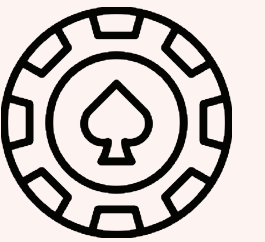
ANCILLARY EVENT

L Bar



20:00 – 00:00

Casino Events (POKER, BLACKJACK)



Agenda

1st FEBRUARY

8:00

Registration Opens

7:30 – 8:30

Breakfast & Networking
Meet, Greet & Eat



9:00 – 9:10

WELCOME NOTE

Ravi Mittal

President of Rave Digital & CEO of Aheadworks

9:10 – 9:20

OPENING NOTE

Magento Association Update

Mathias Schreiber

Executive Director at Magento Association

9:20 – 9:30

OPENING NOTE

Adobe Commerce & Magento Open Source Update

Ritesh Somani

Principal Product Manager at Adobe

*All times in EST



POWERED BY + A RAVE DIGITAL COMPANY

Agenda

1st FEBRUARY

KEYNOTE

9:30 – 10:00

Phillip Jackson
Co-Founder of Future Commerce

10:00 – 10:30

Morning Break



BUSINESS

10:30 – 11:00

Keys to Building a Comprehensive Managed Service

Josh Ward
Vice President of Sales at Liquid Web

David A. Baier
Managing Partner & CEO at Crimson Agility

TECHNICAL

Magento Open Source Community – Onward and Upward!

Parul Sinha
Sr. Software Engineer at Adobe

BUSINESS

11:00 – 11:30

How to Successfully Lead People through Digital Transformation – Lessons from the Trenches

Nicole Donnelly
CEO & Founder of DMG Digital

TECHNICAL

Transforming E-commerce: Building a Magento Product Catalog with Augmented Reality

Mathew Beane
Technical Architect at EY

BUSINESS

11:30 – 12:00

Maximize Profits by Enhancing Accessibility in Your eCommerce Platform

Kuba Zwolinski
Founder & CEO of Snowdog

TECHNICAL

From Testing to PRs: Mastering the Three Core Aspects of Software Releasing

Thayer Luscian
Manager, Global Engineering & Delivery at Above The Fray Design, Inc.

BUSINESS

12:00 – 12:30

From Pain Points to Progress: How AI-Powered Insights Transformed K&N Engineering

Uri Strauss
Co Founder & CEO at Webeyez

Maier Bianchi
Founder & CTO of Bemeir

Emily Glass
Director of Analytics at K&N Engineering

TECHNICAL

Cloud Control: Mastering API Monitoring in Adobe Commerce Environments

Anton Pavelko
Technical Architect at Perficient

*All times in EST

Agenda

1st FEBRUARY

12:30 – 14:00

Lunch

Meet, Greet & Eat



TECHNICAL

Challenges to Change: Harnessing Frustration for Innovation in Magento Development

Jakub Winkler

Chief Executive Officer at Q-Solutions Studio

14:30 – 15:00

BUSINESS

Rising from the Ashes: How a Data Center Fire Ignited a \$30 Million Online Sales Success

Julien Anquetil

Software Development Manager at Henry Schein

TECHNICAL

Beyond Code Smell: Rethinking Code Quality Signs

Tim Bezhashvily

CTO at Hidden Hint

TECHNICAL

Paid Ads: Strategies During an Economic Downturn

David "Psy" Deppner

CEO of Psyberware, Inc.

TECHNICAL

Smart Guide to AI-Generated Content: Best Practices and Common Mistakes

Elina Loseva

IT Service Product Owner at Magebit

*All times in EST



Agenda

1st FEBRUARY

16:00 – 16:30

Evening Break



16:30 – 17:00

BUSINESS

The AI Edge in Digital Commerce:
Optimizing Product Discovery

Dave Hubartt
Global Solutions Lead at Klevu

TECHNICAL

Thinking Simple for Low TCO – Delivering
an Open Source POS System in a Week

Arron Moss
Founder & CEO at ZERO-1 Ltd

Sean Watson
Front-End Developer at ZERO-1 Ltd

Sanne Bolkenstein
Commercial Director at Hyvä Themes

17:00 – 17:30

BUSINESS

Shipping Smarter: How Barr Display
Conquered Carriers & Logistics

Julia Prestia
Sales & Marketing Manager at Barr Display

Quentin Montalto
COO at ShipperHQ

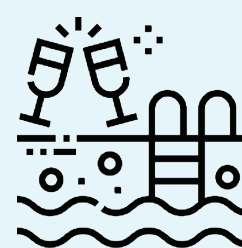
TECHNICAL

Docker Like a Rock Star: Magento Edition

Mark Shust
Magento Teacher at M.academy

18:30 – 22:30

Closing Party
Dinner by the Pool



23:00 – 02:00

After Party
The Fun Continues (DAER NIGHTCLUB)

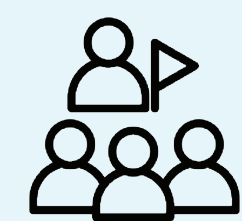


Agenda

2nd FEBRUARY

11:30 – 18:00

Excursions (EVERGLADES, JETSKI)



*All times in EST