Meet Magento™
FLORIDA US
2.0

Agenda

31st JANUARY

Time	Event
10:00 – 11:00	Booth Setup in Expo Hall
11:00 – 17:00	Booth Registration Open
12:30 – 14:00	**Lunch for Sponsor Staff** Meet, Greet & Eat
14:00 – 16:00	Adobe Commerce Business Practitioner Workshop **Mark Shust** Magento Teacher at M.academy
14:00 – 18:00	Expo Hall Opens (**Meet Our Sponsors**) *No Learning Tracks
16:00 – 18:00	**Happy Hour (in Expo Hall)**
17:30 – 18:30	ANCILLARY EVENT **Women in Ecommerce**
19:00 – 21:00	ANCILLARY EVENT **Kuro – Omakase Fine Dining** platform.sh
19:00 – 21:00	ANCILLARY EVENT **PLA** Avalara

*All times in EST

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31st JANUARY

	ANCILLARY EVENT		
20:00 – 22:00	**Davidoff Cigar & Cognac**	ATWIX	

	ANCILLARY EVENT		
21:00 – 23:00	**L Bar**	dotcomweavers	

20:00 – 00:00	**Casino Events (POKER, BLACKJACK)**	

Agenda

1st FEBRUARY

8:00	Registration Opens	

7:30 – 8:30	**Breakfast & Networking** Meet, Greet & Eat	

	WELCOME NOTE	
9:00 – 9:10	**Ravi Mittal** President of Rave Digital & CEO of Aheadworks	

	OPENING NOTE	
9:10 – 9:20	Magento Association Update **Mathias Schreiber** Executive Director at Magento Association	

	OPENING NOTE	
9:20 – 9:30	Adobe Commerce & Magento Open Source Update **Ritesh Somani** Principal Product Manager at Adobe	

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1st FEBRUARY

9:30 – 10:00

Phillip Jackson
Co-Founder of Future Commerce

10:00 – 10:30

Morning Break

10:30 – 11:00

BUSINESS
Keys to Building a Comprehensive Managed Service

Josh Ward
Vice President of Sales at Liquid Web

David A. Baier
Managing Partner & CEO at Crimson Agility

TECHNICAL
Magento Open Source Community - Onward and Upward!

Parul Sinha
Sr. Software Engineer at Adobe

11:00 – 11:30

BUSINESS
How to Successfully Lead People through Digital Transformation - Lessons from the Trenches

Nicole Donnelly
CEO & Founder of DMG Digital

TECHNICAL
Transforming E-commerce: Building a Magento Product Catalog with Augmented Reality

Mathew Beane
Technical Architect at EY

11:30 – 12:00

BUSINESS
Maximize Profits by Enhancing Accessibility in Your eCommerce Platform

Kuba Zwolinski
Founder & CEO of Snowdog

TECHNICAL
From Testing to PRs: Mastering the Three Core Aspects of Software Releasing

Thayer Luscian
Manager, Global Engineering & Delivery at Above The Fray Design, Inc.

12:00 – 12:30

BUSINESS
From Pain Points to Progress: How AI-Powered Insights Transformed K&N Engineering

Uri Strauss
Co Founder & CEO at Webeyez

Maier Bianchi
Founder & CTO of Bemeir

Emily Glass
Director of Analytics at K&N Engineering

TECHNICAL
Cloud Control: Mastering API Monitoring in Adobe Commerce Environments

Anton Pavelko
Technical Architect at Perficient

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Agenda

1st FEBRUARY

12:30 – 14:00 — **Lunch**
Meet, Greet & Eat

TECHNICAL
Challenges to Change: Harnessing Frustration for Innovation in Magento Development

Jakub Winkler
Chief Executive Officer at Q-Solutions Studio

14:30 – 15:00

BUSINESS
Rising from the Ashes: How a Data Center Fire Ignited a $30 Million Online Sales Success

Julien Anquetil
Software Development Manager at Henry Schein

TECHNICAL
Beyond Code Smell: Rethinking Code Quality Signs

Tim Bezhashvyly
CTO at Hidden Hint

TECHNICAL
Paid Ads: Strategies During an Economic Downturn

David "Psy" Deppner
CEO of Psyberware, Inc.

TECHNICAL
Smart Guide to AI-Generated Content: Best Practices and Common Mistakes

Elina Loseva
IT Service Product Owner at Magebit

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Agenda

1st FEBRUARY

16:00 – 16:30 — **Evening Break**

16:30 – 17:00

BUSINESS
The AI Edge in Digital Commerce: Optimizing Product Discovery
Dave Hubartt
Global Solutions Lead at Klevu

TECHNICAL
Thinking Simple for Low TCO - Delivering an Open Source POS System in a Week
Arron Moss
Founder & CEO at ZERO-1 Ltd

Sean Watson
Front-End Developer at ZERO-1 Ltd

Sanne Bolkenstein
Commercial Director at Hyvä Themes

17:00 – 17:30

BUSINESS
Shipping Smarter: How Barr Display Conquered Carriers & Logistics
Julia Prestia
Sales & Marketing Manager at Barr Display

Quentin Montalto
COO at ShipperHQ

TECHNICAL
Docker Like a Rock Star: Magento Edition
Mark Shust
Magento Teacher at M.academy

18:30 – 22:30
Closing Party
Dinner by the Pool

23:00 – 02:00
After Party
The Fun Continues (DAER NIGHTCLUB)

Agenda

2nd FEBRUARY

11:30 – 18:00 — **Excursions (EVERGLADES, JETSKI)**

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